

**MINUTES OF CITY COUNCIL MEETING  
MARCH 13, 2018  
TED C. COLLINS LAW ENFORCEMENT CENTER**

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**COUNCIL:**

**PRESENT:**

MAYOR BRENDA BETHUNE  
MIKE LOWDER  
PHILIP N. RENDER  
JACKIE VEREEN

**ABSENT:**

MAYOR PRO-TEM MIKE CHESTNUT  
MARY JEFFCOAT  
GREGG SMITH  
(Members were attending a National League of Cities Conference)

**STAFF PRESENT:**

JOHN G. PEDERSEN, CITY MANAGER  
JONATHAN "FOX" SIMONS, JR., ASSISTANT CITY MANAGER  
BRUCE BOULINEAU, ASSISTANT CITY MANAGER  
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER  
TOM ELLENBURG, CITY ATTORNEY  
JOAN GROVE, CITY CLERK

**ALL FOIA REQUIREMENTS WERE MET.**

**PRIOR TO THE START OF THE MEETING THERE WAS A SHORT CELEBRATION TO RECOGNIZE THE 80<sup>TH</sup> ANNIVERSARY OF THE CITY'S INCORPORATION. FORMER CITY COUNCIL MEMBERS WERE INVITED: WILSON CAIN, ERIC FICKEN, WAYNE GRAY, BOB HIRSCH, CHUCK MARTINO, JOHN MAXWELL, MARK McBRIDE, SUSAN GRISSOM MEANS, PETE PIERCE, JOHN RHODES, JUDY RODMAN, RANDAL WALLACE.**

**Mayor Bethune called a Public Hearing to order for the purpose of hearing input regarding granting of franchises to rent conveyances (mopeds and golf carts). The following companies have applied: Ajax Golf Cart Rentals, Extreme Scooter Rental, LLC, Gil Scooter, Go Fast Motorsports/Go Fast Scooters/Sunshine Go Fast Motorsports, Kickback Korner LLC/Kickback Korner Golf Carts, Myrtle Beach Golf Carts, Blue Coral Surf LLC/Moped USA, Rent Me Superstore, Zeus MB LLC, Happy Scooter. The Public Hearing was closed at 2:35 PM.**

**CALL TO ORDER:.....Mayor Brenda Bethune**

**Roll Call:**

**Present:** Mayor Brenda Bethune, Mike Lowder, Philip Render, Jackie Vereen

**Absent:** Mayor Pro-Tem Mike Chestnut, Mary Jeffcoat, Gregg Smith

**Mayor Bethune announced that these Council Members were attending a National League of Cities Conference in Washington, DC.**

**INVOCATION:**.....Mayor Bethune  
**PLEDGE OF ALLEGIANCE:** .....Councilman Lowder  
**APPROVAL OF AGENDA:**.....

Mr. Pedersen reviewed the Agendas.

**CONSENT AGENDA**

**CONTINUE:**

Resolution R2018-10 Special Event Permit for “Carolina Country Music Festival”

**REGULAR AGENDA**

**MOVE TO CONSENT AGENDA**

**APPROVE 1<sup>ST</sup> READING**

Ordinance 2017-60 Osceola Street PUD

Ordinances 2018-10 through 2018-21 Granting Franchise Agreements for operation of rental business of conveyances.

**MOTION:** Motion to approve the Agendas as amended. **Moved by Mike Lowder, Seconded by Jackie Vereen** **Vote:** 4-0

**APPROVAL OF WORKSHOP MINUTES**.....February 27, 2018

**MOTION:** Motion to approve the Workshop minutes as presented **Moved by Jackie Vereen, Seconded by Mike Lowder, Vote** 4-0

**APPROVAL OF MINUTES**.....February 27, 2018

**MOTION:** Motion to approve the Meeting minutes as presented **Moved by Jackie Vereen, Seconded by Philip Render, Vote** 4-0

**NON-AGENDA ITEMS FROM THE PUBLIC:**

**Ken McKelvey** (City Business Owner) spoke in support of the Tourism Development Fee (TDF).

**Ann Dunham** (City Resident/Business Owner) spoke against the TDF

**Fred Portway** (Non-resident) left prior to speaking

**Joe McVay** (Non-resident) recommended the tax payers vote on the TDF

**Anthony Calda** (City Resident/Business Owner) supported voting on the TDF; also supports Use of barricades.

**Tom Stickler** (Non-resident/Business Owner) spoke against the TDF

**Vick Singh** spoke and presented Council with a Memorandum on behalf of the Myrtle Beach Taxi Drivers. He addressed issues of concerns between the taxi operators and ride sharing calling attention to the fact that taxis go through a stringent inspection but the inspections for Ride Sharing are nowhere near as stringent and thorough. Commented there is also a significant difference in safety standards between the two services. Stated that all the taxi companies are asking for is a level playing field.

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Presentation – Nick Golden, Eagle Scot, Signage for Multiuse Paths in The Market Common. CONTINUED.
2. Public Information Update – Chasity Pendergrass reviewed, past, current and upcoming events.

**CONSENT AGENDA**

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

**CONTINUED AT REQUEST OF PROMOTER**

Resolution **R2018-11** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from June 1, 2018 through June 13, 2018 Carolina Country Music Festival.

**ADOPT**

Resolution **R2018-12** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from April 28, 2018 through April 29, 2018 Wings Over Myrtle Beach Air Show, Coast F/A Soccer Tournament, & Ground Zero Dragon Boat Festival.

**ADOPT – There is a parking plan in place.**

Resolution **R2018-13** granting a Special Event Permit to JLC Airshow Management, LLC, on behalf of the Myrtle Beach International Airport for the “Wings Over Myrtle Beach Air Show” on April 28-29, 2018, and affirming the city’s co-sponsorship.

**ADOPT**

Motion **M2018-40** to approve a Special Event Permit to Oceanfront Merchants Association for “It’s a Shore Thing” entertainment series to be held on the Pavilion Place Oceanfront Lot & Boardwalk on 3/30, 3/31, 4/6, & 4/7, 2018 from 7:00 pm to 10:00 pm. The event includes allowing entertainment and activity along the Boardwalk and live music on the Pavilion Place Oceanfront Lot. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**APPROVE**

Motion **M2018-41** to approve a Special Event Permit to Katherine Taylor/BEI - Beach LLC for The Taste of the Market Common and 10<sup>th</sup> Anniversary Celebration, April 16 – 21, 2018 from 11:00 am - 4:00 pm daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**APPROVE**

Motion **M2018-43** to accept a collaboration grant from TD Bank and the Arbor Day Foundation in the amount of \$20,000 for the purpose of making improvements at Myrtle’s Market to create a park setting and provide educational programs about the importance of trees/shrubs and how to maintain them, as well as the importance of vegetable gardening. No local match required.

**APPROVE**

Motion **M2018-44** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$11,430 on behalf of the City’s Solid Waste Department for the purchase of two roll-off recycling containers and the relocation of two existing utility poles to make room for the new containers. One container will be utilized for waste tires and the other for wood waste. No local match required.

**APPROVE**

Motion **M2018-45** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$1,250 on behalf of the City’s Solid Waste Department to fund public education, professional development and travel expenses associated with the SC Solid Waste and Recycling Professionals Conference.

**APPROVE**

Motion **M2018-46** to accept a grant from the SC Office of Regulatory Staff in the amount of \$4,759 on behalf of the City to fund the design of the "Bike Walk MB Project" mobile application and the installation of approximately 10 bike racks at various Myrtle Beach locations.

**APPROVE**

Motion **M2018-47** to accept a donation from Luisa Ventura in the amount of \$500 to help defray cost associated with the renovation of the Matt Hughes Skate Park.

**APPROVE**

Motion **M2018-48** to accept a donation from Edward Tkacz in the amount of \$10,000 to help defray costs associated with the renovation of the Matt Hughes Skate Park.

**APPROVE**

### **REGULAR AGENDA**

2<sup>nd</sup> Reading **Ordinance 2018-7** An ordinance to amend Chapter 2, Administration, Article II, City Council, in Division 2, Meetings, to amend Section 2-43 Quorum and Rules of Order to strike Subsection G as being duplicative of Subsection M, and providing that city residents, property owners and business owners shall be announced by the Clerk to address their concerns before non-residents in the allotted time; **and to strike advertisement in J.**

**MOTION:** Motion to adopt, **Moved by Mike Lowder, Seconded by Jackie Vereen, Vote: 4-0**

1<sup>st</sup> Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

**MOVED TO CONSENT AGENDA TO APPROVE**

### **ORDINANCES 2018-10 THROUGH 2018-21 MOVED TO CONSENT AGENDA TO APPROVE 1<sup>ST</sup> READING.**

1<sup>ST</sup> Reading **Ordinance 2018-10** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>ST</sup> Reading **Ordinance 2018-11** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located at 412 6<sup>th</sup> Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-12** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-13** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-14** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-15** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-16** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3<sup>rd</sup> Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-17** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-18** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-19** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-20** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-21** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3<sup>rd</sup> Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

Resolution **R2018-14** amending Resolution R2018-08 approving a Special Event Permit issued to Mosaic North America, LLC, on behalf of Bud Light for the "Bud Light Getaway Concert" on July 14, 2018 to change the venue from the Kings Highway Pavilion site to the Oceanfront Pavilion Site.

**Mayor Bethune recused herself**

**Councilman Render presided:**

**MOTION:** Motion to adopt **Made by Jackie Vereen, Seconded by Mike Lowder, Vote: 3-0**  
**Mayor Bethune resumed the dais.**

Motion **M2018-42** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 5, 2018 shows 19 vehicles.

No one appeared.

**MOTION:** Motion to declare, **Made by Mike Lowder, Seconded by Philip Render, Vote: 4-0**

Motion **M2018-49** to consider funding for Horry-Georgetown Technical College's "Train to Work" Program.

**MOTION:** Motion to fund \$20,000, **Made by Jackie Vereen, Seconded by Mike Lowder, Vote: 4-0**

**ADJOURNED: 3:40 PM**

**ATTEST:**

\_\_\_\_\_  
**BRENDA BETHUNE, MAYOR**

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**JOAN GROVE, CITY CLERK**